

Privacy and Confidentiality Policies

INTELLIGENT TRADE AGENCY, LDA, owner of a computer system that supports the strategic management activity of the global market for the international trade of products with Protected Designation of Origin and Protected Geographical Indication (PDO/PGI) (hereinafter System), respects the privacy and confidentiality of the “Personal Data” of its clients and users. The System users with a unique identification code (hereinafter ID), must expressly authorize and accept the following Terms and Conditions (hereinafter Terms), after a careful reading of the privacy policy. The acceptance of the Terms reflects a freely given specific, informed and unequivocal indication that the holder of the “personal data” consents the processing of the data related to him/her. The consent and acceptance of the Terms related to the “personal data” are given by validating an option when you visit the webpage.

a) Conditions for collecting data

“Personal data” of users will be voluntarily provided. They are stored in specific databases, created for this purpose. In no case the collected data shall be used for other purpose than the one for which the data holder gave his/her consent. Collected “personal data” will not be disclosed to third parties.

b) Reason for collecting data

Data collection is necessary to develop the business relation between INTELLIGENT TRADE AGENCY, LDA and the users, as well as the business relation amongst users. More explicitly, we outline the situations in which data collection is indispensable: (1) application process to access the System; (2) drafting of protocol between INTELLIGENT TRADE AGENCY, LDA and the official partner; (3) drafting of contract between INTELLIGENT TRADE AGENCY, LDA and the strategic partner; (4) drafting of contract between INTELLIGENT TRADE AGENCY, LDA and the producer; (5) drafting of contract between INTELLIGENT TRADE AGENCY, LDA and the trader; (6) entering into contract between producer and trader; (7) issuance of invoices; (8) litigation; (9) transmission of information related to the company and its activities; (10) statistics; (11) analysis; (12) marketing; (13) webpage updates; (14) System updates; (15) changes to access rights; (16) corrections; (17) System blocking; (18) official partner ID blocking; (19) strategic partner ID blocking; (20) producer ID blocking; (21) reference ID blocking; (22) market ID blocking; (23) trader ID blocking; (24) IP addresses (internet protocol); (25) entry control and identification of persons at face to face events by means of a RFID identification tag (Radio Frequency Identification); (26) cookies.

c) Data receiver and data transfers to non-EU countries.

The data receiver is Microsoft’s Azure platform. Microsoft undertakes to comply with the legal requirements of the data protection law of the European Economic Area regarding “personal data” collection, usage, transfer, retention and other processing within the European Economic Area. Cumulatively to the commitments undertaken by Microsoft under the standard Contractual Clauses approved by the European Commission, Microsoft is certified by the “EU-U.S. Privacy Shield Framework” and by the commitments included. Should it prove necessary the transfer of

“personal data” to a country outside of the EU, the “personal data” protection level within EU is assured and it shall be requested the authorization of the National Data Protection Commission (CNPD).

d) **Duration of the data collection**

The retention and storage of data shall cover the period necessary to achieve the purpose for which it was collected.

e) **Data security**

INTELLIGENT TRADE AGENCY, LDA has implemented suitable technical and organisational measures to protect data against accidental or illicit destruction, accidental loss, changes, distribution or access by unauthorized third parties.

f) **Subcontracting**

INTELLIGENT TRADE AGENCY, LDA uses a subcontractor, 4 ALL SOFTWARE, LDA, for the development and maintenance of this webpage and for the execution of electronic communications for the purposes of “personal data” processing and retention. This subcontractor may have access to your “personal data” and is strictly subject to the instructions of INTELLIGENT TRADE AGENCY, LDA, and for this end adopts all technical and organisational measures that ensure the integrity and confidentiality of your “personal data”.

g) **Guarantee statement**

INTELLIGENT TRADE AGENCY, LDA declares that fulfilled all of its obligations regarding data protection in relation to the data holder and CNPD.

h) **Transparency and rules for the exercise of rights by data holders**

“Personal data” holders may request the correction of inaccurate data related to him/her, as well additions to “personal data”. The “personal data” holder has the right to oblivion within electronic environment and to delete any links to said “personal data” or to prevent their copies or reproductions.